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UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Marketing Service.
Fruit and Vegetable Division,
Specialty Crops Branch
Washington 25, D. C.

STATISTICS OF THE UNITED STATES DATE INDUSTRY

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Agriculture - Washington March 1955

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Table I

Acreage of California Dates, By Years 1936-1954 and By Counties, 1953

| Year | : Bearing | Non- Bearing | : Total |
|------------------|---------------|-----------------|-----------------|
| | : 1 | : 2 | : 3 |
| | _ | <u>acres</u> - | |
| 1936 | 1,814 | 1,774 | 3,588 |
| 1937 | 2,202 | 1,046 | 3 ,24 8 |
| 1938 | 2,513 | 766 | 3,279 |
| 1939 | 2,896 | 469 | 3,365 |
| 1940 | 3,055 | 325 | 3,380 |
| 1941 | 2,965 | 329 | 3 ,294 |
| 1942 | 2,928 | 344 | 3,272 |
| 1943 | 2,981 | 294 | 3,275 |
| 1944 | 3,227 | 448 | 3,675 |
| 1945 | 3,26 8 | 1,078 | 4,346 |
| 1946 | 3,439 | 1,417 | 4,856 |
| 1947 | 3,594 | 1,472 | 5,066 |
| 1948 | 3,682 | 1,445 | 5,127 |
| 1949 | 3,922 | 1,125 | 5,047 |
| 1950 | 4,140 | 974 | 5,114 |
| 1951 | 4,328 | 832 | 5,160 |
| 1952 | 4,656 | 436 | 5,092 |
| 1953 | 4,915 | 171 | 5,086 |
| 1954 | , | | 5,000 <u>/1</u> |
| 1953 By Counties | | | - •• |
| Inyo | 35 | | 35 |
| Imperial | 196 | _ | 196 |
| Riverside | 4,641 | 171 | 4,812 |
| San Bernardino | 8 | 2,1 | 8 |
| San Diego . | 35 | | 35 |

/1. Estimate.

Source of data: California Crop and Livestock Reporting Service, "Acreage Estimates California Fruit and Nut Crops" Annual.

Table II

Approximate Supply and Consumption of California Dates 1935-1954

| | And the contraction of the factor of the fac | | Q | omestic | 11 | | | | Communication of the Communica |
|-------------------------------|--|-------------|--|---------------------------------------|--------------------------------------|--|---------------------------------|--|--|
| Crop Year (AugSept.): | Estimated : Beginning : Stocks/1 | Production: | odxa | : Total for : Domestic : Consumption: | Diversion, Culls and Shrinkage | Government Furchases | Approximate Market Supply | dwI | Approximate Total Supply |
| | 1 | 2 | 3 | 4 | 5 | 9 | 7 | 80 | 6 |
| Balak pilipindimelin - arrana | | | 1 | tons, process | sed weight - | 1 | | | |
| 19 35 | /2 | 3,250 | /2 | 3,250 | 1 | 1 | 3,250 | 27,233 | 30,483 |
| 1936 | 72 | 3,970 | 2/ | 3,970 | 919 | 1 | 3,354 | 29,325 | 32,679 |
| 1937 | 72 | 3,630 | 12/ | 3,630 | 766 | ŝ | 2,864 | 25,706 | 28,570 |
| 1938 | 12 | 5,530 | 72 | 3,530 | 875 | 1 | 2,655 | 23,241 | 25,896 |
| 1939 | 2 | 2,600 | 2/ | 2,600 | 822 | 1 | 1,778 | 22,504 | 24,282 |
| 1940 | /2 | 6,200 | /5 | 6,200 | 1,375 | 1 | 4,825 | 22,284 | 27,109 |
| 1941 | 12/ | 5,790 | 12/ | 5,790 | 808 | 1 | 4,982 | 8,623 | 13,605 |
| 1942 | 2.500 | 7,740 | 12/ | 10,240 | 1,200 | 3 | 9,040 | 1,609 | 10,649 |
| 1943 | 300 | 10,770 | 45 | 11,025 | 1,600 | 25 | 9,400 | 324 | 9,724 |
| 1944 | 100 | 13,190 | 44 | 13,246 | 2,000 | 282 | 10,964 | 11,987 | 22,951 |
| 1945 | 200 | 008,9 | 167 | 6,833 | 1,000 | 1 | 5,833 | 19,724 | 25,557 |
| 1946 | /2 | 16,720 | 2,231 | 14,489 | 2,500 | 1 | 11,989 | 22,039 | 34,028 |
| 1947 | 12/ | 10,180 | 137/3 | | 1,500 | 751 | 7,792 | 10,433 | 18,255 |
| 1948 | 1,30 | 16,240 | 681 | _ | 1,714 | 1 | 15,145 | 16,800 | 51,945 |
| 1949 | 4,100 | 14,100 | 460 | 17,740 | 1,857 | 1 | 15,883 | 14,933 | 30,816 |
| 1550 | 2,000 | 15,060 | 547 | 16,513 | 2,126 | 1 | 14,387 | 25,088 | 39,475 |
| 1951 | 2,40C | 18,840 | 488 | 20,752 | 3,675 | 1 | 17,077 | 20,819 | 37,896 |
| 1952 | 3,600 | 14,200 | 782 | 17,018 | 2,100 | 1 | 14,918 | 19,201 | 34,119 |
| 1953 | 1,000 | 15,500 | 575 | 15,925 | 2,300 | 1 | 13,625 | 20,580 | 34,2C5 |
| 1954/4 | 4,C00 | 13,500 | | | 2,000 | 1 | | | |
| 1. Facker stocks | stocks. lable. | | endeline average de la company | 13, | | Excluding Government purchase Preliminary. | ourchases. | Populario de 18 de | |

(continued - turn page for source)

Approximate Supply and Consumption of California Dates 1935-1954

(Continued)

"Fruits (Non-Citrus) Production, Farm Disposition, Value, and Unofficial estimates from industry sources. Crop Reporting Board, Utilization of Sales". Col, 1: Col. 2: Source of data:

and 8: Foreign Agricultural Service, official records. Cols. 3

Col. 1 plus Col. 2, minus Col. 3. 1942-1947 and 1952-1954, Computed, using 1935-1941, U. S. D. A. diversion programs; 1942-1947 and 1952-1954, Computed, using 15 percent of production; 1948-1951, California Date Advisory Board. Fruit and Vege table Division, of Tioial records. Col.

Col. 4 minus cols. 6 and 7. Col.

Col. 7 plus Col. 8. 6: 9: Col.

Table III

U. S. Imports of Dates, by Form, by Months 1949-1954

| | Total | 13 | | | 731 | 586 | 132 | 1,753 | 3,175 | | | 4 | 55, | 20,156 | ဖွ | Ó | | | 50 | 756 | 531 | 8 32 | 585 | |
|--|----------|---------|--|-----------|---------------|----------------|------|----------|-------|-------|------------|-------|--------|---------|-------|--------|-------|-------------|----|-----|------|------|-----|------|
| • ! | July | 12 | A TOTAL PROPERTY CONTRACTOR | | ~ | 0 | 0 | 185 | 0 | | | ∞ | 69 | 164 | 136 | 691 | | | C3 | 110 | 13 | 67 | 16 | |
| | June | | | | 1 | 0 | * | 0 | 44 | | | 390 | 154 | 422 | 28 | 202 | | | 13 | 06 | 21 | • | 38 | |
| 15 | Lay | 10 | A A A A A A A A A A A A A A A A A A A | | ~ | ~ | €3 | 33 | 0 | | | 421 | 40 | 66 | 58 | 278 | | | 83 | است | 13 | 43 | വ | |
| | April . | 6 | | | ~ | ~ | C | 0 | 41 | | | 448 | 56 | 85 | 433 | 156 | | | 56 | S | 99 | 99 | 12 | |
| | March: | 8 | | | * | ,-1 | 0 | æ | 0 | | /ED | | | 19 | | 135 | | REED /1 | ~ | 15 | 26 | 19 | 138 | |
| <u>[</u> 1 | Feb | | tons | TH PI IS | - | 83 | 0 | 0 | 0 | | TS REMOVED | 58 | 202 | 11 | 22 | 88 | | OR PREPARED | c3 | 83 | 76 | 120 | • | |
| a a grand a gr | Jan• | 1 | short | DATES WI' | * | ល | * | a | • | | II IM | 16 | 3,697 | 404 | 164 | 427 | | PROCESSED | ~ | 10 | O | 09 | 44 | |
| And a department of the second | | 5 | | П | 360 | 89 | 12 | 0 | 34 | 619 | DATES | 6,945 | 5,942 | 10,850 | 544 | 951 | 4,353 | DATES PR | * | H | 82 | 74 | വ | 135 |
| The state of the s | Nov. | 4 | And the second s | | 359 | 370 | 108 | 1,404 | 3,011 | 4,626 | | 4,396 | 13,062 | 6,817 | 8,462 | 12,539 | 8,256 | | H | ∞ | 44 | CJ | 169 | 4 |
| 11 | 0ct. | 3 | 4 | | 7 | * | 10 | 131 | 15 | 187 | | 356 | 10 | 421 | 8 | 4C4 | S | | rt | 85 | S | 100 | 43 | 0 |
| | Sept. | 2 | and the state of t | | ~ | 7 | 0 | 0 | (N) | 440 | | 405 | H | 589 | 641 | 508 | 111 | | * | 281 | 20 | 44 | 31 | 12 |
| And the second s | Aug. | | And designation of the second | | , —i | ri | * | * | 0 | 208 | | 10 | | ~ | _ | 437 | M | | ** | 147 | ¢3 | 118 | 84 | 53 |
| 4.6 | Begin- : | Sinting | And the second second second second | | 1949 | 13 | 1951 | 1952 | 1953 | 1954 | | 6 | 9 | \circ | 0 | 1953 | 0 | | 94 | 95 | 1951 | 95 | 95 | 1954 |

Less than .5 ton Includes small quantities of jujubes (Chinese dates) in some years.

Source of data: U. S. D. A., Foreign Agricultural Service, official records.

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Table IV

Season Average Returns to Producers and Parity

1935-1954

| Year | Season | : Effective | : Return as : | New |
|-----------|---------------------|---------------|----------------|--------------|
| Beginning | : Average | Parity | : Percent of: | Formula |
| Sept. 1 | Return | : | : Eff. Parity: | Parity |
| | : 1 | : 2 | : 3 : | 4 |
| | - <u>dol</u> . | per ton - | percent | dol, ner ton |
| 1935 | 80 | 245 | 33 | |
| 1936 | 110 | 263 | 42 | |
| 1937 | 120 | 251 | 48 | |
| 1938 | 125 | 238 | 53 | |
| 1939 | 126 | 245 | 51 | |
| 1940 | 117 | 251 | 47 | |
| 1941 | 150 | 294 | 51 | |
| 1942 | 262 | 325 | 81 | |
| 1943 | 4 6 6 | 347 | 134 | |
| 1944 | 492 | 356 | 138 | |
| 1945 | 39 8 | 381 | 104 | |
| 1946 | 185 | 464 | 40 | |
| 1947 | 81 | 523 | 15 | |
| 1948 | 110 | 517 | 21 | |
| 1949 | 158 | 493 | 32 | 301 |
| 1950 | 184 | 514 | 36 | 312 |
| 1951 | 105 | 502 | 21 | 297 |
| 1952 | 106 | 469 | 23 | 257 |
| 1953 | 149 | 439 | 34 | 216 |
| 1954 | 100/1 | 420 <u>/2</u> | 24/2 | 170/2 |
| | | | | |

/1. Preliminary.

12. Six-month average, September-February.

Source of data: U.S.D.A., A.M.S.

Col. 1 : Crop Reporting Board

1935-42, "Fruit and Mut Prices", Revised, Oct. 1947 1943-54, "Agricultural Prices"

Col. 2: 1935-1948, Base Period Price (\$309.60) multiplied by 12-month (September-August) Average of "Index of Prices Paid by Farmers".

(August 1924-July 1929 = 100).

1949-1953, 12-month (September-August) Average of Published Nonthly Parity Prices.
1954, 6-month (September-February) Average of Published Conthly Parity Prices.

Col. 3 : Col. 1 as a Percent of Col. 2.

Col. 4: Calculated by New Formula, Using "Index of Prices Paid by Farmers" as First Published.

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Table V

U. S. Consumer Purchases of Dates and Average Prices Paid October 1950 to September 1952

| * | Consumer | Purchases | : Averag | ge Pric | e Paid |
|-----------------|-----------|---------------------|--------------|----------|----------|
| Period | Domestic | Imported | Domesti | | Imported |
| ^ ^ ~ | 1 | : 2 | ; 3 | <u> </u> | 44 |
| _ V V | <u>to</u> | ons | <u>cen</u> | ts per | pound - |
| 1950-51 | | | | | |
| October | 729 | 596 | 35. | .0 | 48.2 |
| November | 1,073 | 1,178 | 34. | .0 | 47.0 |
| December | 2,371 | 2,029 | 32. | .0 | 46.6 |
| January | 815 | 562 | 31. | 7 | 46.6 |
| February | 824 | 5 3 7 | 32. | .8 | 43.6 |
| March | 625 | 410 | 30. | 3 | 46.4 |
| April | 725 | 3 15 | 30. | 0 | 47.7 |
| May | 428 | 284 | 31. | 7 | 45.0 |
| June | 413 | 240 | 29. | 7 | 45.5 |
| July | 226 | 209 | 32. | 7 | 41.9 |
| August | 133 | 237 | 35. | 2 | 48.7 |
| September | 263 | 441 | 33. | 6 | 48.2 |
| Total/1 | 12,969 | 8,132 | Wtd. Av. 32. | 3 | 46.5 |
| 1951-52 | | | | | |
| October | 768 | 761 | 33. | 7 | 45.2 |
| November | 1,906 | 1,254 | 29. | 6 | 46.2 |
| December | 3,041 | 2,069 | 30. | 6 | 45.7 |
| January | 939 | 559 | 29. | 3 | 46.0 |
| February | 1,086 | 5 55 | 28. | 9 | 43.3 |
| March | 1,407 | 446 | 27. | 3 | 44.3 |
| April. | 1,072 | 362 | 27. | 9 | 45.2 |
| May | 814 | 288 | 28. | | 46.1 |
| June | 408 | 216 | 26. | | 48.0 |
| July | 238 | 271 | 27. | | 46.7 |
| August | 149 | 216 | 31. | | 47.6 |
| September | 201 | 479 | 29. | 8 | 46.1 |
| Total <u>/l</u> | 12,969 | 8,132 | Wtd. Av.29. | 4 | 45.7 |

^{/1.} The data on household purchases are based on 4-week periods (28 days) during each nonth in order to permit comparisons between periods of equal length. The season totals shown are based on complete calendar periods. Therefore, the equivalent of an additional month is included in the purchase totals for each season.

Source of data: National Consumer Panel of the Market Research Corporation of America.

